

For Immediate Release –

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Triple Crown Custom Sponsors Dressage Rider Caroline Roffman And Her Lionshare Dressage Farm

Wellington, FL (May 16, 2012) – Triple Crown Custom, makers of custom horse and dog clothing, is pleased to announce they are sponsoring dressage rider Caroline Roffman, the winner of the 2011 Young Adult Brentina Cup Championship. Roffman, who operates out of her Lionshare Dressage Farm in Wellington, Florida, is thrilled that she and her horses . as well as her dog . will be fashionable dressed in clothing and blankets from Triple Crown Custom.

I am so pleased that Triple Crown Custom has joined my team because I love their products. Their fabrics are great, breathable and the blankets fit well,+ Roffman said. All of my horses love the lightweight mesh coolers. I am lucky to have them supporting Lionshare Dressage!+ Roffman said she was surprised when Triple Crown Custom also made a custom dog blanket for her dog Bella. I love that Bella is now in style. She looks great and loves her new blanket,+ Roffman said.

Caroline's blankets and sheets have been completely customized to represent her own personal style: elegant and professional. Her horses will be decked out beautifully at shows in Pimlico wool dress sheets and stylish cotton and scrim coolers for warmer days. At home, the horses will be wearing Triple Crown Custom's Santa Anita stable sheet by day and Belmont blankets at night, which are contoured beautifully for the ultimate fit.

Triple Crown Custom strives to create a great brand value by passionate equestrians,+said Aimee McClenahan of Triple Crown Custom. Caroline is a perfect example and is a pleasure to work with. The level of care and dedication put in by her and her team at Lionshare Dressage is second to none.+ Since 1974, Triple Crown Custom has always offered the finest quality blankets, coolers, sheets, and accessories for both horse and rider in colors and fabrics that are completely customizable. Expert digitizing and embroidery options allow exact customization of each piece with logos or monograms. Triple Crown Custom uses only the best materials and sturdiest construction to assure their products look great and last a lifetime.

For more information on Roffman, visit her website at www.lionsharedressage.com. For more information and ordering for Triple Crown Custom, visit their website at www.triplecrowncustom.com.

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Photo: Dressage rider Caroline Roffman is thrilled to be sponsored by Triple Crown Custom, which have customized all of her sheets and blankets to her barn colors and even made a matching blanket for her dog, Bella. (Photo courtesy of Triple Crown Custom)