

For Immediate Release –

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Windsor Equestrian Sponsors Dressage Rider And Brentina Champion Caroline Roffman

Wellington, FL (March 13, 2012) -- Windsor Equestrian, a supplier of high quality dressage tack and equipment, is pleased to announce they are sponsoring dressage rider Caroline Roffman. A rising star in the dressage world, Roffman made history in 2011 when she won the Young Adult Brentina Cup Championship as well as three Reserve Championships at the National Young Horse Dressage Championships.

“Caroline is an amazing young woman and a very gifted rider and Windsor Equestrian is thrilled to welcome her,” said

Mette Larsen, owner of Windsor Equestrian. “Caroline has already achieved great things and I know she is going to accomplish so much more in the future.

Windsor Equestrian is pleased to partner with Caroline and we look forward to going along with her on her amazing ride.”

Roffman has already kicked off 2012 in winning style, capturing the Intermediaire I class aboard Pie at the International Horse Sport Invitational Show in the Equestrian Estates community near Wellington. Roffman and Pie also took home top honors at the \$50,000 Florida Dressage Classic CDI-W at the Global Dressage Festival, winning the FEI Intermediaire I and Prix St. Georges. Roffman trains out of her own Lionshare Dressage in Wellington and has partnered with Endel Ots, the alternate for the U.S. Dressage Team in the Pan Am Games in Mexico. Roffman and Ots have combined their talents to open a top training and sales center. “I am excited to be working with Endel and excited to be sponsored by Windsor Equestrian,” Roffman said. “I love their products. As a rider and trainer my first goal is always for the comfort of the horse, and Windsor’s products are not only high quality but they have bent over backwards to reach new levels of equine comfort. As riders we don’t like to be uncomfortable or ride in equipment that doesn’t fit right, and horses are the same. We can’t expect them to compete at the top of the sport and succeed if they aren’t happy and comfortable.”

Windsor Equestrian is a new company that recently debuted on the dressage market, with the goal of producing high quality products that are comfortable for the horse. “We offer a beautiful line of bridles, halters, and other products,” Larsen said. “We start with the finest quality leather and then add the details. The crown is padded with cut outs for the horse’s ears. The noseband is heavily padded and the buckles on the crank strap have protective padding as well. Finally, our buckles are rounded so there are no sharp edges,” Larsen said. Windsor Equestrian products are sold through their website and through a network of dealers including The Dressage Connection, located in Wellington. “I

hope everyone visiting or competing at the shows on the winter dressage circuit will have time to stop by The Dressage Connection mobile store and take a look at the Windsor Equestrian products. As a rider and horse owner, I know how important comfortable tack is,” Larsen said.

For more information on Windsor Equestrian and to view their products, visit www.windsorequestrian.com. Windsor Equestrian dealers also include Hobby Horse Saddlery in Huntington, New York; The Horse of Course, Inc of Claremore, OK; and Neptune Feed & Farm Products in Calverton, New York.

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Photo: Windsor Equestrian, a supplier of high quality dressage tack and equipment, is pleased to announce they are sponsoring Dressage rider Caroline Roffman. (Photo courtesy of Susan J Stickle)