

For Immediate Release –

For more information contact:

Caroline Roffman

Lionshare Dressage

1-617-633-1003

caroline@carolineroffman.com

Lionshare Dressage Launches New Website

Wellington, FL (October 9, 2012) – Accomplished Wellington-based dressage rider Caroline Roffman's new and updated Lionshare Dressage website is the perfect place to find your next dressage dream horse. A comprehensive "Sale Horses" page on the website offers a variety of dressage horses, everything from prospects to grand prix schoolmasters.

"I am very pleased with our new website and know that it will be a great tool for anyone looking for a new horse," Roffman said, adding that she has partnered with dressage rider Endel Ots to open Lionshare Dressage. "The website not only offers horses for sale, but also features information about Lionshare, news, services and a great deal more."

Lionshare's new logo is also prominently on display on the new website, featuring their new colors – red, blue and yellow – the colors of a championship ribbon. "The new website really does have a dynamic sales page," Roffman said. "When you buy a horse you are investing in your hopes and dreams. We want everyone to start the process of finding their next equine partner by giving them a chance to see great photos and detailed information on the horses we offer for sale."

The website will also feature beautiful photos of the Wellington facility, as well as photos and up-to-date show news on both Roffman and Ots. Roffman has made her mark on the dressage world as both a rider and a trainer. She recently won the Intermediaire I National Championship at the 2012 Festival of Champions aboard Pie, a horse she trained herself. "I bought Pie as a four-year-old, and he was challenging," said Roffman. "Some didn't think he'd ever settle down enough to be a successful dressage horse, but I am so pleased with his progress this year."

Roffman's partnership with Ots has resulted in the duo quickly being able to build a reputable training and sales farm. "I am certainly in my element whether competing, riding or training," Roffman said. "I am thrilled to be in partnership with Endel. We compliment each other with our riding and training skills." Roffman has been on the fast track to dressage success for many years. Recently she and Her Highness O were the winners of the 2012 USEF National Developing Horse Prix St. Georges division at the 2012 Young Horse

Championships. In 2011 she won the Young Adult Brentina Cup Championship, one of the most coveted dressage titles in the country. During the winter circuit at the Global Dressage Festival Nations Cup, Roffman and Pie helped Team USA clinch the gold, and Pie and Roffman also swept the Prix St Georges classes at the Nations Cup. Two years ago she was named the FEI Rising Star by the International Equestrian Federation . a title she has lived up to in the highly competitive dressage field. Caroline has also racked up the wins with various wins at the Young Horse Championships, including the Five-Year-Old Championship in 2010 with Bon Chance and Reserve Champion in the Five-Year-Old, Six-Year-Old and Developing Horse Prix St. Georges in 2011 with San City, Bon Chance, and Pie.

Ots also has an impressive resume to his name and in 2011 was the alternate for the U.S. Pan Am Dressage Team in Mexico. In 2012 he and Agastrofos, a Lionshare sales horse, were named Reserve Champions in the Developing Horse Grand Prix during the 2012 Young Horse Championships. He is a USDF Bronze, Silver, and Gold medalist and has finished 2 horses to the Grand Prix. With his mount Bentley he won the Intermediare I and Intermediare Freestyle during the 2008 Dressage at Devon, and Bentley was named the 2008 Prix St. George Horse of the Year. In 2009 Ots was named the Region 2 Great American Regional Champion in Prix St. Georges and Intermediare I Freestyle on Playboy. Ots is not only a talented rider, but has proven himself as a trainer and teacher.

For more information on Lionshare Dressage, please visit <http://www.lionsharedressage.com/>.

-30-

Photo: Accomplished Wellington-based dressage rider Caroline Roffman's new and updated Lionshare Dressage website is the perfect place to find your next dressage dream horse. A comprehensive Sale Horses page on the website offers a variety of dressage horses, everything from prospects to grand prix schoolmasters. (Photo courtesy of Lionshare Dressage)