

For Immediate Release -

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MDC Intelligent Stirrups® Endorses FEI Rising Star Winner Caroline Roffman

Seaside, CA (February 2, 2011) . Dressage rider Caroline Roffman, who recently won the 2010 FEI Rising Star Award, is being endorsed by MDC Intelligent Stirrups®. Roffman, who traveled to Taipei to accept her award from Her Royal Highness Princess Haya, is thrilled to begin a partnership with MDC Intelligent Stirrups, the revolutionary stirrup that positions the rider's stirrups where they want them.

"I am very excited to partner with MDC Intelligent and I have been riding in the stirrups since my return from Taiwan," Roffman said. "I really like the flexibility of the MDC Stirrups. After riding in them and then getting into a saddle with stiff irons, you can feel how rigid the average stirrup really is."

Roffman, who rides with Danish Olympian Lars Petersen and is based out of Wellington, Florida, said she likes that the MDC Stirrups allow her leg to lie flat against the saddle. "A great feature of the stirrup is that my leg can lie flat because of the adjustability of the iron direction," she said.

Top riders everywhere have come to depend on MDC Intelligent Stirrups as they allow the rider to select any of three preset stirrup positions: traditional, 45 degrees, or 90 degrees. Riders can also customize their stirrups to the setting that best suits them, their horse, and their riding application. The MDC Intelligent Stirrups are also easily retrievable, making a rider's performance more precise and much safer.

Roffman's FEI Rising Star win comes on the heels of a successful 2010 show experience. The talented 22-year-old rode her Hanoverian

gelding Bon Chance to the Five-Year-Old Championship at the Markel/USEF National Young Horse Championship in Lamplight. It was the first national championship for Roffman, who trained Bon Chance herself. Roffman also competed her horse Bulgari 5 in the small tour at the 2010 USEF Festival of Champions in Gladstone, New Jersey, and was the youngest competitor.

Roffman, who rides her own horses as well as horses for clients, has a busy schedule for 2011 and plans on showing several horses. "I have so many great horses to show and I am really looking forward to it," she said. "I have set many goals for myself and my horses and I plan on working hard and accomplishing them. You can rest assured that part of my plan is to ride in the MDC Intelligent Stirrups."

For more information on the MDC Intelligent Stirrups, visit their website at www.mdccorporation.us.

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Photo: Dressage rider Caroline Roffman shows her horse Pie at the Prix St Georges level at the International Horse Sport Premiere. Roffman, who recently won the 2010 FEI Rising Star Award, is being endorsed by MDC Intelligent Stirrups. (Photo courtesy of Sharon Packer)