

## For Immediate Release

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# **Dressage Rider Caroline Roffman Shines In Jewelry From Van Dell Jewelers During FEI Awards Ceremony in Taipei**

*Wellington, FL (November 18, 2010)* . Dressage rider Caroline Roffman recently flew to Taipei to accept her 2010 FEI Rising Star Award from Her Royal Highness Princess Haya during a dazzling ceremony. Twenty-two year old Roffman was also dazzling during the event, thanks to jewelry she was wearing from Van Dell Jewelers of South Florida.

Jack Van Dell, of Van Dell Jewelers, was kind enough to let me wear a beautiful pearl necklace and matching earrings as well as a beautiful ruby and diamond bracelet, Roffman said. I received many compliments on the bracelet he lent me while I was in Taipei.

Roffman is no stranger to wearing beautiful jewelry as she was thrilled this year when her boyfriend asked Jack Van Dell to create a special diamond encrusted bit bracelet for Roffman's birthday. It's my favorite piece of jewelry! Roffman said.

Van Dell Jewelers, with several locations in South Florida including one in Wellington, specializes in Equestrian Jewelry. Caroline is a wonderful young lady and rider and a great future for the United States. It was a pleasure seeing her in our jewelry, Jack Van Dell said. We have been in South Florida for 30 years, but our company started 80 years ago. We cater to customers who want custom made jewelry, which we make in our shops. We have a great deal of equestrian jewelry, in fact our collection of equestrian jewelry is probably half of our selection.

Roffman, who is back in Wellington after her whirlwind trip to Taipei, said it is hard not to want everything when she visits Van Dell Jewelers. Jack has such wonderful things in his store. The best part about Van Dell Jewelers is that if you don't fall in love with something they already have in the store, they can just make whatever you like, she said.

While Roffman is a fan of beautiful jewelry, her real passion lies with her horses and competing in the dressage ring. In addition to winning the Rising Star Award,

Roffman had a dazzling 2010 show year which included winning the Five-Year-Old Championships at the USEF National Dressage Championships on Bon Chance, a horse she trained herself, and she was the youngest competitor in the Intermediaire I National Championship at the Collecting Gaits Farm/USEF Festival of Champions at Gladstone.

Roffman, who trains with Olympian Lars Petersen, is now preparing for the winter dressage circuit where she plans on competing a variety of horses, including Pie in the Developing Horse Prix St. Georges, Bulgari in the small tour, Lux in the Brentina Cup, Bon Chance in the Six-Year-Olds and Hannah in the lower levels. My goal is keep my horses in top form as we prepare for 2011,+Roffman said.

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*Photo: Dressage rider Caroline Roffman dazzled in jewelry from Van Dell Jewelers of South Florida when she accepted her 2010 Rising Star Award during a dazzling ceremony in Taipei. HRH Princess Haya, FEI President, presented Roffman with her award. Roffman has returned to Wellington and is preparing for the winter dressage circuit. (Photo courtesy of FEI)*